**CONSTITUENCIES & FORMATS FOR PRAYER**

We felt that each of you would be helpful in discussing and working toward a common strategy. At earlier FPS gatherings, it was suggested that we develop a "style sheet" for prayer tools to help focus tools for appropriate audiences.

1. What constituencies for prayer do you take into account when developing prayer materials? For example:

1. Age-related:
	1. children/
	2. youth,
	3. college-aged,
	4. young married group with toddlers;
	5. women's/men’s groups,
	6. seniors;
2. Types of groups:
	1. Sunday School/Bible classes
	2. houses of prayer,
	3. 24/7 boiler room style groups
	4. prayer teams/networks,
	5. mission groups,
	6. congregational churches,
	7. house churches/home groups, etc.
	8. Young Marrieds/ Young families
	9. Virtual Groups
	10. Multi Org People coming together such as field teams working among UPGs
	11. Our own organizations/networks praying together
3. Prayer Events/Retreats
	1. Pray40’s retreat type format
	2. Event type activity

2.. What format(s) do you feel are most used for disseminating prayer guides/materials today to these constituencies?

* printed materials, pages, calendars, brochures, pamphlets, booklets/books (high investment of time and money)
* emails, (quicker, less investment of time and money but more short-lived)
* MailChimp or Constant Contact type email newsletter system with built-in feedback
* downloadables from websites such as Joshua Project, GPD, Etnopedia, etc. (user-driven)
* sms & text messages,
* Videos/audio formats such as Prayercast videos or 24/7 YouTube videos
* Facebook groups
* Twitter feed
* Pinterest
* Instagram
* Whatsapp, cyberdust, & similar, etc. for chatting or talking via internet
* Phone apps
* Prayer webpages such as Pray-Network, The Table, etc.
* Oral means—phone calls or Skype/VSee/Whatsapp/GoToMeeting, etc. person to person

3. What content do you prefer:

1. Background information/profile
2. Tips on how to pray
3. Scripture
4. Spiritual instruction
5. A scripted prayer
6. Photos, maps, graphics

3. For ongoing prayer initiatives, what do you feel is the best way to help guide prayers to be as focused and strategic as possible?

4. Do you have any way to follow up with prayer groups on how well they're using the materials/tools? Any feedback loop? Any way of ongoing coaching?

***We must serve the people that ARE praying without neglecting those who haven’t become involved in praying yet.***